

# Brand Establisher

Secure and Establish your Brand on the Internet  
with our Brand Establisher Package



## SECURE YOUR ACCOUNTS TODAY!

The next most important things to secure for your brand, after acquiring your domain name, are your account names and profiles on social media, blogs, and local directories.

**You must claim and secure  
your account names and  
profiles today before  
someone else does!**



We all know that it is optimal to have a domain name that exactly matches your brand name or business name. The same is true for your account names, as well as the URLs of your profiles on social media, blogs and directories.

Your accounts on Web properties are part of your brand presence, and so securing your accounts with optimal names is of great importance.

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Picture this:



## ACME.com

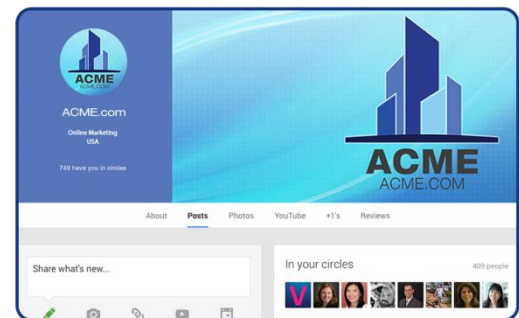
Your Domain Name



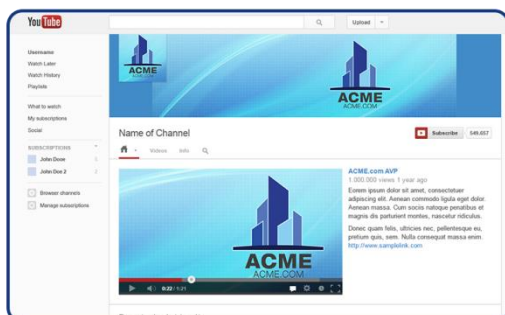
**Facebook.com/ACME**  
Your Facebook Business  
Page



**Twitter.com/ACME**  
Your Twitter Profile



**Google.com/+ACME**  
Your Google+  
Business Page



**YouTube.com/ACME**  
Your YouTube Profile



**ACME.blogspot.com**  
Your Blogger Blog

### Awesome!

If exact matches for your  
brand name or business  
name have already been  
taken, we'll move forward  
with the closest match.

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## ESTABLISH YOUR BRAND ON SOCIAL MEDIA AND LOCAL DIRECTORY PROFILES TODAY!

We will set up your social media, blogs, and local directory profiles, as well as design and optimize them for you.

We'll do all of the following for you:

**facebook**

**Google+**

### Facebook Profile Creation, Design & Optimization

- ✓ Facebook Profile Creation & Optimization
- ✓ Banner Customization of Facebook Profile
- ✓ Banner Image Sourcing, Editing, Resizing, and Customizing
- ✓ Facebook Business Page Creation & Optimization
- ✓ Facebook Business Page Design w/ Image Sourcing, Editing, Resizing, and Customizing
- ✓ Facebook Profile Information Population

### Google+ Profile Creation, Design & Optimization

- ✓ Google+ Profile Creation & Optimization
- ✓ Unique Email Account Creation (if required)
- ✓ Banner Customization of Google+ Business Page
- ✓ Banner Image Sourcing, Editing, Resizing, and Customizing
- ✓ Google+ Business Page Creation & Optimization
- ✓ Google + Profile Information Population



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## YouTube Setup

- ✓ YouTube Channel Creation & Optimization
- ✓ Unique Email Account Creation (if required)
- ✓ YouTube Channel Design w/ Image Sourcing, Editing, Resizing, and Customizing
- ✓ Image Sourcing for Design
- ✓ Image Editing and Resizing
- ✓ Image Cleaning and Finalizing
- ✓ YouTube Channel Profile Information Population



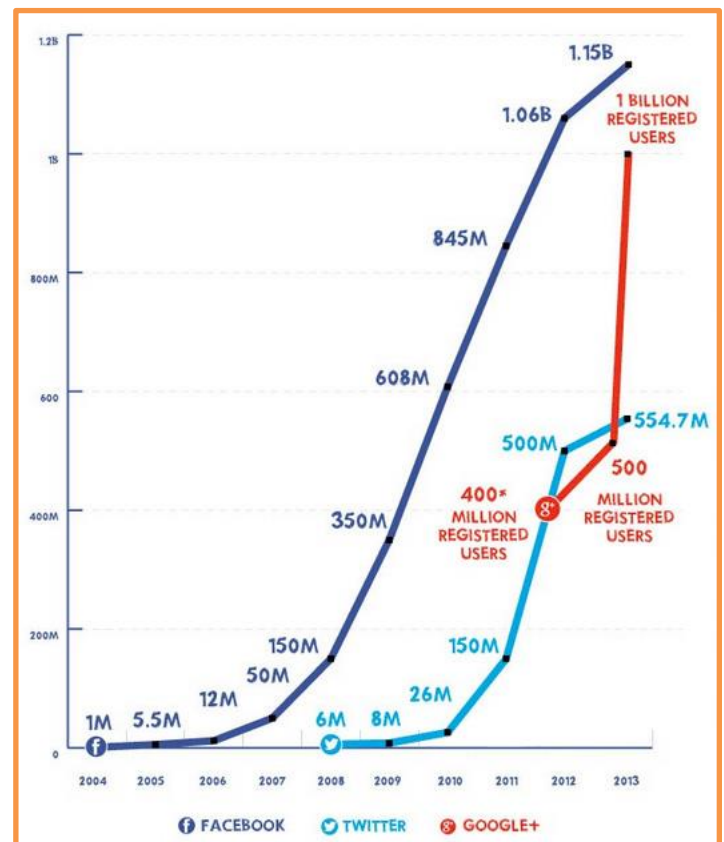
## Twitter Setup and Design

- ✓ Twitter Profile Creation & Optimization
- ✓ Background Customization of Twitter Page
- ✓ Twitter Page Information Population



## Blogger Setup and Design

- ✓ Blogger Account Creation and Optimization
- ✓ Blogger Theme Implementation (Design)
- ✓ Google Plus Authorship Inclusion



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## SEO & Off-Site Blog Account Setups

### Additional 5 Social Media Accounts Setup

- ✓ Pinterest
- ✓ LinkedIn
- ✓ Vine
- ✓ Netlog
- ✓ Newsvine
- ✓ Scoop
- ✓ Tagged
- ✓ Hi5
- ✓ Plurk



newsvine.com



### Top 10 Social Sharing Accounts Setup



StumbleUpon



BibSonomy



Delicious.



- ✓ Bitly
- ✓ Delicious
- ✓ StumbleUpon
- ✓ Kippt
- ✓ Diigo
- ✓ Folkd
- ✓ Instapaper
- ✓ Slashdot
- ✓ Bibsonomy
- ✓ Pocket

### Top 5 Off-Site Blog Accounts Setup

- ✓ WordPress
- ✓ Blogster
- ✓ Tumblr
- ✓ LiveJournal
- ✓ Skyrock



WORDPRESS



LIVEJOURNAL



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## 5 Press Release Accounts Setup



- ✓ PR Web
- ✓ All Voices
- ✓ Pro Skore
- ✓ Online PR Media
- ✓ PRLOG

## Primary Local Business Directories



- ✓ Google Places



- ✓ Bing Local



- ✓ Facebook Places



- ✓ Foursquare

## Top 10 Business Directories Setup

- ✓ CitySearch
- ✓ MojoPages
- ✓ Judy's Book
- ✓ Kudzu
- ✓ Insider Pages
- ✓ Brownbook
- ✓ CitySquares
- ✓ SuperPages
- ✓ Yellowee
- ✓ MerchantCircle



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Top Niche or Geo Related Directory Account Creation and Optimization



## Reporting and Auditing

- ✓ Internal Report Auditing and Analysis
- ✓ Work Reports



Contact us today for a free consultation on how we can help you secure and establish your accounts for your brand today.

